



PRESS RELEASE

**FOR RELEASE**

September 17, 2013

**SAPHENEIA, INC. NAMES NEW CEO  
Stashick brings organizational development, financial expertise to  
medical software company**

**DENVER** – Sapheneia, Inc., an American-based, global medical imaging services and technologies company, has appointed Paul Stashick to the position of CEO of the organization. Stashick is also a co-owner and board member of Sapheneia Inc., having been an advisor to the company since Fall 2012. Sapheneia was founded in 2006 and is the first non-Original Equipment Manufacturer (OEM) company created and dedicated to radiation dose reduction through image quality enhancement.

Stashick is a recognized entrepreneur and leader in growing complex organizations through strong leadership and strategic business plans. He has led both publicly traded and private companies through periods of rapid growth and successful transitions.

“As an entrepreneur, I am always searching for opportunities with great potential for our shareholders’ and end-users’ ROI that also make a difference in peoples’ lives,” said Stashick. “Exposing patients to high levels of radiation through medical imaging has increasingly worried the healthcare industry. At Sapheneia, Inc. we are perfectly aligned with the Obama health care plan to reduce cost, deliver better outcomes and improve patient safety.”

In his new position, Stashick will work to increase shareholder value while driving rapid company growth. His experiences in prior leadership roles will support him in enhancing the vision of the company, enabling a strong management team and executing the business plan.

A native of Ottawa, Canada, Stashick has been involved in real estate development for more than 24 years. His experience includes being a senior executive with Intrawest Corporation, Division President for Fortune 200 home builder Centex Homes , Portfolio Manager for Tharaldson Investments, and the President and Owner of Equilibrium Resorts. Stashick has been involved in multiple philanthropic organizations including medical charities and hospital and community boards. The culmination of his executive roles has provided him with a unique blend of expertise in finance, sales, and organizational development to lead Sapheneia into the future.

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**ABOUT SAPHENEIA, INC.**

Sapheneia, Inc. (“Sapheneia”) is an American global imaging services and scientific based technologies company that specializes in diagnostic and analytical image processing solutions among other innovative products. The solutions provided by Sapheneia, range from dose



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reduction services for X-Ray and CT to improved MRI workflow. Sapheneia was founded in 2006 and utilizes the best imaging engineering worldwide through its Swedish office. It is the first non-Original Equipment Manufacturer (OEM) company created and dedicated to radiation dose reduction through image quality enhancement. Sapheneia provides medical image optimization products that promote higher diagnostic confidence, greater patient and medical staff safety, and improves medical imaging cost effectiveness.

### **PRESS CONTACTS**

Scott Chomiak, Sapheneia

[Scott.chomiak@sapheneia.com](mailto:Scott.chomiak@sapheneia.com)

Denise Graham, On Ideas

Tel. 904-354-2600

[deniseg@onideas.com](mailto:deniseg@onideas.com)